

REP HEADLINE# 030852 REF# E:120824 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REF# 1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/12 19.26
 ORDER WORKSHEET HARRIS REPORT FROM REP ***CHANGES*** *** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6295952 CLASS: NATL. LOCAL REGIONAL

PRDCT BIL NELSON FOR SEN. EST#487 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 19.26

REP: REVISION
 SPOTS CANCELED ON LN'S 4,14,16,20
 NEW TTL \$13,375
 \$2,850 MOVED TO HDLN #6187121
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE, 30 MIN SEP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4	S		900A-1000A	30		\$275.00	9/12	9/12	0		WED	0
PROGRAM : TODAY SHOW II												
14	S		700P-815P	30		\$1,700.00	9/16	9/16	0		SUN	0
PROGRAM : FTBL NIGMT IN AMER												
16	S		1100P-1130P	30		\$625.00	9/17	9/17	0		MON	0
PROGRAM : 11P NEWS												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 487

9/20/12 FFC (K)

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 19.26
 CHANGES ** WFLA-TV ***
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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20	S		800A-900A	30		\$250.00	9/16	9/16	0		SUN	0
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SEP/12 13375.00
 PROGRAM : SUN TODAY SHOW

CONTRACT TOTAL 13375.00
 TOTAL SPOTS 29

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 775 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	13375	Campaign Ref:	E:120824115
Buyer:	..	Client/Product/Estimate:	././487	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06295952
Est./PO Number:	06295952	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson For Sen.	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/10	09/17	Total	Cost
1	M-F 6a News ..TF..	06	325	30 Comme	Nbr of Spots	2		2	650
2	M-F 7a Today Show ..WTF..	06	450	30 Comme	Nbr of Spots	3		3	1350
3	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots		1	1	450
4	M-F 9a Today Show II ..W....	06		30 Comme	Nbr of Spots	1		1	
5	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots		1	1	275
6	M-F 4p Dr Oz ...T...	06	300	30 Comme	Nbr of Spots	1		1	300
7	M-F 530p News ..WTF..	06	450	30 Comme	Nbr of Spots	3		3	1350
8	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots		1	1	450
9	M-F 6p News ...T...	06	800	30 Comme	Nbr of Spots	1		1	800
Weekly Totals:						25	4	29	
Closed PR						3	1	4	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 775 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 13375	Campaign Ref: E:120824115
Buyer: ..	Client/Product/Estimate: ././487	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06295952
Est/PO Number: 06295952	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
10	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	06	1000	30 Comme	Nbr of Spots 2		2	2000
11	M-F 7p News ..WT...	06	500	30 Comme	Nbr of Spots 2		2	1000
12	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots 1		1	500
13	M-F 730p Entertainment Tonight ...TF..	06	500	30 Comme	Nbr of Spots 2		2	1000
14	Sun 7p ET / 6p CT Football Night In AmericaS	06		30 Comme	Nbr of Spots Closed PR 1		1	
15	M-Su 11p News ..W.F..	06	625	30 Comme	Nbr of Spots 2		2	1250
16	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots 1		1	625
17	M-Su 11p News M.....	06		30 Comme	Nbr of Spots Closed PR 1		1	
18	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	06	325	30 Comme	Nbr of Spots 2		2	650
19	Sat 9a NewsS	06	150	30 Comme	Nbr of Spots 1		1	150
20	Sat 7a Today Show	06	250	30 Comme	Nbr of Spots 1		1	250
Weekly Totals: Total Spots(Ord Spots)					25	4	29	
Closed PR					3	1	4	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 775 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	13375	Campaign Ref:	E:120824115
Buyer:	..	Client/Product/Estimate:	. / .487	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06295952
Est./PO Number:	06295952	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
21	Sun 8a Today ShowS	06		30 Comme	Nbr of Spots Closed PR	1	1	150
22	Sun 9a NewsS	06		30 Comme	Nbr of Spots	1	1	150
23	Sun 6p NewsS	06		30 Comme	Nbr of Spots	1	1	375
Weekly Totals: Total Spots(Ord Spots)					25	4	29	
Closed PR					3	1	4	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
4	M-F 9a Today Show II	:30 Commercial	09/10/12	Closed Pre Emption	275.00	No Makegood / Credit	0000000000	E:120824115
14	Sun 7p ET / 6p CT Football Night In America	:30 Commercial	09/10/12	Closed Pre Emption	1,700.00	No Makegood / Credit	0000000000	E:120824115
17	M-Su 11p News	:30 Commercial	09/17/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120824115
21	Sun 8a Today Show	:30 Commercial	09/10/12	Closed Pre Emption	250.00	No Makegood / Credit	0000000000	E:120824115

Grand Totals

Totals		09/10	Month 9 Weeks: 5	09/17
Spots	29	25		4
Cost	13375	11700		1675

Grand Totals:

Spots: 29
Gross Total: 13,375.00

Local

Commission:	2,006.25
Net Total:	11,368.75

REP HEADLINE# 6295952
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG23/12 17.17
*** WFLA-TV ***

ACV # ACV. NAME POLI/B NELSON/D/SEN/FL

REP. # OFF. # SALESMAN #

AGY # AGY. NAME ABAR HUTTON MEDIA

BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200

SALES PRSN WA- MEGHAN MCGARR (H)

ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6295952

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON FOR SEN. EST#487 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP17/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 17.17

REP: NEW ORDER
REPLACES ORDER 6186981
TOTAL \$16,225 @ 33X
PLEASE CONFIRM
THANKS! ASHLEY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BILL NELSON FOR SENATE, 30 MIN SEP

9/24/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 487

1			600A-700A	30		\$325.00	9/13	9/14	2		TH-F	2
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PROGRAM : 6A NEWS

2			700A-900A	30		\$450.00	9/12	9/14	3		W-F	3
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PROGRAM : TODAY SHOW

3			700A-900A	30		\$450.00	9/17	9/17	1		MON	1
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PROGRAM : TODAY SHOW

8/29/12 FCC (65)

REP HEADLINE# 6295952
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 17.17
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A	30		\$275.00	9/12	9/12	1		WED	1
PROGRAM : TODAY SHOW II												
5			900A-1000A	30		\$275.00	9/17	9/17	1		MON	1
PROGRAM : TODAY SHOW II												
6			400P-500P	30		\$300.00	9/13	9/13	1		THU	1
PROGRAM : DR OZ												
7			530P-600P	30		\$450.00	9/12	9/14	3		W-F	3
PROGRAM : 530P NEWS												
8			530P-600P	30		\$450.00	9/17	9/17	1		MON	1
PROGRAM : 530P NEWS												
9			600P-630P	30		\$600.00	9/13	9/13	1		THU	1
PROGRAM : 6P NEWS												
10			630P-700P	30		\$1,000.00	9/12	9/14	2		W,F	2
PROGRAM : 630P NEWS												
11			700P-730P	30		\$500.00	9/12	9/13	2		W-TH	2
PROGRAM : 7P NEWS												
12			700P-730P	30		\$500.00	9/17	9/17	1		MON	1
PROGRAM : 7P NEWS												
13			730P-800P	30		\$500.00	9/13	9/14	2		TH-F	2
PROGRAM : ET												
14			700P-815P	30		\$1,700.00	9/16	9/16	1		SUN	1
PROGRAM : FTBL NIGHT IN AMER												
15			1100P-1130P	30		\$625.00	9/12	9/16	3		W,F,SU	3
PROGRAM : 11P NEWS												

1130P-12M
 due NFL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1100P-1130P	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : 11P NEWS												
17			1130P-1230A	30		\$325.00	9/12	9/14	2		W, F	2
PROGRAM : TONIGHT SHOW												
18			900A-1000A	30		\$150.00	9/15	9/15	1		SAT	1
PROGRAM : SAT 9A NEWS												
19			700A-900A	30		\$250.00	9/15	9/15	1		SAT	1
PROGRAM : SAT TODAY SHOW												
20			800A-900A	30		\$250.00	9/16	9/16	1		SUN	1
PROGRAM : SUN TODAY SHOW												
21			900A-1000A	30		\$150.00	9/16	9/16	1		SUN	1
PROGRAM : SUN 9A NEWS												
22			600P-630P	30		\$375.00	9/16	9/16	1		SUN	1
PROGRAM : SUN 6P NEWS												
SEP/12			16225.00									
CONTRACT TOTAL											16225.00	
TOTAL SPOTS											33	

COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	16225	Campaign Ref:	E:120824115
Buyer:		Client/Product/Estimate:	. / .487	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06295952
Est/PO Number:	06295952	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson For Sen	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	09/17	Total	Cost
1	M-F 6a News ..TF..	06	325	30 Comme	Nbr of Spots	2		2	650
2	M-F 7a Today Show ..WTF..	06	450	30 Comme	Nbr of Spots	3		3	1350
3	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots		1	1	450
4	M-F 9a Today Show II ..W....	06	275	30 Comme	Nbr of Spots	1		1	275
5	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots		1	1	275
6	M-F 4p Dr Oz ...T...	06	300	30 Comme	Nbr of Spots	1		1	300
7	M-F 530p News ..WTF..	06	450	30 Comme	Nbr of Spots	3		3	1350
8	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots		1	1	450
9	M-F 6p News	06	600	30 Comme	Nbr of Spots	1		1	600
Weekly Totals: Total Spots(Ord Spots)						28	5	33	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 226-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	16225	Campaign Ref:	E:120824115
Buyer:	FL	Client/Product/Estimate:	. / . / 487	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06295952
Est./PO Number:	06295952	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
10	M-F 630p ET / 530p CT NBC Nightly News ..W.F..	06	1000	30 Comme	Nbr of Spots	2	2	2000
11	M-F 7p News ..WT...	06	500	30 Comme	Nbr of Spots	2	2	1000
12	M-F 7p News M.....	06	500	30 Comme	Nbr of Spots	1	1	500
13	M-F 730p Entertainment Tonight ...TF..	06	500	30 Comme	Nbr of Spots	2	2	1000
14	Sun 7p ET / 6p CT Football Night in AmericaS	06	1700	30 Comme	Nbr of Spots	1	1	1700
15	M-Su 11p News ..W.F..	06	625	30 Comme	Nbr of Spots	2	2	1250
16	M-Su Late News Late RunS	06	625	30 Comme	Nbr of Spots	1	1	625
17	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots	1	1	625
18	M-F 1135p ET / 1035p CT Tonight Show ..W.F..	06	325	30 Comme	Nbr of Spots	2	2	650
Weekly Totals: Total Spots(Ord Spots)					28	5	33	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 16225	Campaign Ref: E:120824115
Buyer: FL	Client/Product/Estimate: . / /487	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06295952
Est./PO Number: 06295952	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total	Cost
19	Sat 9a NewsS	06	150	30 Comme	Nbr of Spots 1		1	150
20	Sat 7a Today ShowS	06	250	30 Comme	Nbr of Spots 1		1	250
21	Sun 8a Today ShowS	06	250	30 Comme	Nbr of Spots 1		1	250
22	Sun 9a NewsS	06	150	30 Comme	Nbr of Spots 1		1	150
23	Sun 6p NewsS	06	375	30 Comme	Nbr of Spots 1		1	375
Weekly Totals: Total Spots(Ord Spots)					28	5	33	

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	33	09/10	09/17
Cost	16225	28	5
		13925	2300

Grand Totals:

Spots: 33
Gross Total: 16,225.00
Commission: 2,433.75
Net Total: 13,791.25



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson For Sen.

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120B24115
WFLA
INVOICE NUMBER 0100032700
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/10/12- 9/23/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /487
Desc: 06295952

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News	325.00	1	2	9/13	TH	*WFLA 06:28A	30 BN12003 :30 Commercial	325.00		
				9/14	FR	06:10A	30 BN12001	325.00		
M-F 7a Today Show	450.00	2	3	9/12	WE	*WFLA 07:21A	30 BN12003 :30 Commercial	450.00		
				9/13	TH	08:26A	30 BN12003	450.00		
				9/14	FR	07:23A	30 BN12003	450.00		
	450.00	3	1	9/17	MO	07:23A	30 BN12001	450.00		
M-F 9a Today Show II	275.00	4	1	9/12	WE	*WFLA	30 :30 Commercial	.00	Preempted	275.00-
	275.00	5	1	9/17	MO	09:51A	30 BN12003	275.00		
M-F 4p Dr Oz	300.00	6	1	9/13	TH	*WFLA 04:56P	30 BN12003 :30 Commercial	300.00		
M-F 530p News	450.00	7	3	9/12	WE	*WFLA 05:52P	30 BN12003 :30 Commercial	450.00		
				9/13	TH	05:58P	30 BN12003	450.00		
				9/14	FR	05:45P	30 BN12001	450.00		
	450.00	B	1	9/17	MO	05:42P	30 BN12001	450.00		
M-F 6p News	600.00	9	1	9/13	TH	*WFLA 06:28P	30 BN12003 :30 Commercial	600.00		
M-F 630p ET / 530p CT NBC Nigh	1000.00	10	2	9/12	WE	*WFLA 06:59P	30 BN12003 :30 Commercial	1000.00		
				9/14	FR	06:59P	30 BN12003	1000.00		
M-F 7p News	500.00	11	2	9/12	WE	*WFLA 07:11P	30 BN12003 :30 Commercial	500.00		
				9/13	TH	07:09P	30 BN12003	500.00		
	500.00	12	1	9/17	MO	07:09P	30 BN12003	500.00		
M-F 730p Entertainment Tonight						*WFLA	30 :30 Commercial			

*** Continued ***

PERIOD COST 16,225.00

29 Total Units
ACTUAL GROSS BILLING 13,375.00
AGENCY COMMISSION 2,006.25
NET DUE 11,368.75

SUB-TOTALS Debits .00
Credits 2,850.00-
TOTAL RECONCILING 2,850.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER PRODUCT
Bill Nelson/ D/ State Senate Bill Nelson For Sen.

INVOICE NUMBER 0100032700
BROADCAST MONTH 08/27/2012 - 09/30/12
AMOUNT DUE 11,368.75

REMIT TO:

*00191

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100032700 001136875 4



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: 8111 Nelson/ D/ State Senate
PROD: 8111 Nelson For Sen.

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120824115
WFLA
INVOICE NUMBER 0100032700
PAGE 2
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/10/12- 9/23/12
Standard Broadcast Month

REF#: . / . /487
Desc: 06295952

TERMS: NET 30 DAYS.

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	500.00	13 2	9/13 TH		07:56P	30 BN12003	500.00		
			9/14 FR		07:57P	30 8N12001	500.00		
Sun 7p ET / 6p CT Football Night					*WFLA	:30 Commercial			
	1700.00	14 1	9/16 SU				.00	Preempted	1700.00-
M-Su 11p News					*WFLA	:30 Commercial			
	625.00	15 2	9/12 WE		11:28P	30 8N12003	625.00		
			9/14 FR		11:21P	30 8N12003	625.00		
M-Su Late News Late Run					*WFLA	:30 Commercial			
	625.00	16 1	9/16 SU		12:19A	30 8N12003	625.00		
								Sports Overrun	
M-Su 11p News					*WFLA	:30 Commercial			
	625.00	17 1	9/17 MO				.00	Preempted	625.00-
M-F 1135p ET / 1035p CT Tonight					*WFLA	:30 Commercial			
	325.00	18 2	9/12 WE		12:09A	30 8N12003	325.00		
			9/14 FR		11:46P	30 BN12001	325.00		
Sat 9a News					*WFLA	:30 Commercial			
	150.00	19 1	9/15 SA		09:16A	30 BN12001	150.00		
Sat 7a Today Show					*WFLA	:30 Commercial			
	250.00	20 1	9/15 SA		08:56A	30 8N12003	250.00		
Sun 8a Today Show					*WFLA	:30 Commercial			
	250.00	21 1	9/16 SU			30	.00	Preempted	250.00-
Sun 9a News					*WFLA	:30 Commercial			
	150.00	22 1	9/16 SU		09:23A	30 8N12003	150.00		
Sun 6p News					*WFLA	:30 Commercial			
	375.00	23 1	9/16 SU		06:10P	30 8N12001	375.00		
Total Airtime Gross Spot Revenue:									

PERIOD COST 16,225.00

29 Total Units
ACTUAL GROSS BILLING 13,375.00
AGENCY COMMISSION 2,006.25
NET DUE 11,368.75

SUB-TOTALS Debits .00
Credits 2,850.00-
TOTAL RECONCILING 2,850.00CR

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